

## PRESS RELEASE

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### **Sheffield to be represented at International Conference on active ageing**

Local business consultancy firm, Inova Consultancy Ltd, will be representing older workers in Sheffield at an International Conference on active ageing this April.

Staff at Inova have been working over the last 2 years on a European Commission funded project, SiGold, which has worked with partners in Slovakia, Cyprus, Greece and Austria to develop a range of training courses which will support active ageing and help older workers (aged 50+) to stay in employment. In 2012, Inova provided training to both individuals over 50 who were looking for help in continuing or developing their careers and HR Managers for whom the need to support older employees will become increasingly important as our society ages.

Now, the project is coming to an end and will be celebrated with a final conference to take place in Kosice, Slovakia on 11<sup>th</sup> April 2013. The conference will explore how trainers and HR Managers can support older people in the workplace and ensure an integrated relationship between older and younger colleagues. As well as talks from representatives of SiGold and other EU programmes there will be practical workshops exploring some of the tools available to older workers which can help them stay active in the workplace.

Workshops will include a session on 'Using Social Media for Career Development', delivered by Carolyn Usher, European Project Coordinator at Inova Consultancy Ltd. The workshop helps people to explore how we can make use of tools such as Twitter, Facebook and Linked In to further our careers or even set up in business.

Representatives from training and employment support organisations from around Europe are invited to participate in the conference. For more information, please contact Inova Consultancy. Details below.

### **NOTES FOR EDITORS**

For more information, please contact Carolyn Usher, European Project Coordinator, on 0114 279 9091 or email [info@inovaconsult.com](mailto:info@inovaconsult.com). [www.inovaconsult.com](http://www.inovaconsult.com)