

GLOBAL SPIN – Transnational Entrepreneurship and Corporate Learning: Fostering Effective Internationalization Strategies in Academic Spin Offs

ERASMUS + - KA2 KNOWLEDGE ALLIANCES

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More information: <http://globalspin.eu/>

As we are heading into the second half of 2018, we are pleased to present the **third Newsletter for the GLOBAL-SPIN project**, supported by the **Erasmus+ - KA2 Knowledge Alliances Programme of the European Union**. This project aims to help promote competitiveness of **European Academic Spin-offs and Start-ups** in a **globalized market** via the development of an innovative and inclusive training tool. Here is what we've been up to!

- The **Global-Spin Transnational Entrepreneurs' (TE) Manifesto** is now available in short and long versions and can be accessed following this [link](#). The goal of the Manifesto is to help each individual navigate his or her own journey into the world of transnational entrepreneurship. By signing the Manifesto, you are joining the team while sharing your intent to use the Global-Spin materials personally or as a way to help encourage and support entrepreneurs develop personal internationalisation abilities and relevant skills.

This Manifest is based on the content of the Global-Spin research and course development and aims to inspire entrepreneurs and their support systems. It is centred on the following philosophies:

- #Become global
- #Embrace continuous learning
- #Nurture agile teams
- #Know your market

- In addition, the project celebrated its **third partner meeting in Palermo, Italy** on the 12th of April, 2018, hosted by the partners at Promimpresa SLR. This meeting focused on checking in on the overall progress made by the group so far, discussing the **results of the course development** for the **Training Programme**, the growth of the **Transnational Entrepreneurs Forum (TEF)** and the **EU Multipliers**, and the production of the Project **Manifesto**. The



TE Manifesto

The TE Manifesto is now available to those wishing to have access to insight into the Global-Spin mind-set.

meeting was a good opportunity for all partners to make sure they are up to date on the project tasks and to move forward with important questions.



The GLOBAL-SPIN Project's third Partners' Meeting in Palermo, Italy the 12th of April, 2108.

- The **development of the Training Programme** has been carried out based on the research phase of the Project with the contribution of all partners. This output has been overseen by the **Greek partner the University of Patras**. It has three main areas that have been divided into specific pillars of knowledge: Learning and Growing for Transnational Entrepreneurs, Commercialisation of Products and Services, and Recruiting Global Talent. Together the subsections offer a complete study process that can help Academic Spin-offs and Start-ups have a competitive edge in the international markets.

The comprehensive programme will be adaptable to the distinct needs of the user, allowing each individual to achieve their own goals. The course content has been completely developed and the beta version of the online programme is in the development process. This task is led by **Greek partner CCS**.

- With the intention of spreading the **Global-Spin Results**, **Portuguese partner Advancis** has been working on the development of news ways to network and find information within the world of transnational entrepreneurship. There are now several ways for you to connect and have access to all the information about the Project, including:
 - ✓ The **Transnational Entrepreneurs Forum (TEF)** is available for all interested and aims to maximize the benefits that networking can provide. It can be accessed [here](#). Join us on our journey to help Spin-offs and Start-ups find the best resources for their international success.
 - ✓ In addition, see the **EU Multipliers** that will help the project achieve maximum impact can be found on [this page](#). If you want to join the group, feel free to contact us at cneiman@fundacionugrempresa.es