

PRESS RELEASE



PARTNERS:

IB Mitte gGmbH as of the IB group, is one of the largest service providers in youth, social and educational work in Europe. IB has established more than 700 facilities and branches in 300 locations worldwide, helping 350,000 children, adolescents, adults and senior citizens every year with their career and personal planning and offering a wide range of services.

BEST Institut für berufsbezogene Weiterbildung und Personaltraining GmbH for short - is a private institute that has been successfully supporting customers in the field of human resources for over 25 years, with a special focus on education and training as well as training and coaching.

Celjski mladinski center MCC is a youth centre that is available for youth for socialising and providing non-formal education in order to improve youth competencies and empower their social engagement.

Inova (UK) was established in 2001 and provides consultancy services in the area of self-development and entrepreneurship, with a focus on diversity and equal opportunities. Inova focuses on supporting those who are under-represented.

THE SITUATION IN EUROPE

As of February 2022, youth unemployment is at an average of 14% in countries in the European Union (EU). This ranges from Greece at 31.1% to Germany at 5.7%. Surprisingly, prior to the pandemic this was at an average of 15.3% in 2019 (Eurostat). The result of national governments and EU institutions working to prevent the damage of the COVID-19 pandemic has proved to work. This is positive news as it shows that the work done even prior to the pandemic has not been undone!

It is on the European Union's agenda to reduce youth unemployment through the 'Youth Guarantee'. The aim of this agenda is to ensure that those under the age 30 of receive a good offer of employment, education, apprenticeship or traineeship (EC Europa).

During and after the pandemic, we have also seen more youth engagement in the community. Young people joined in initiatives to support a range of people including the elderly, those at high risk, or those combatting stigma. There has also been activity online through the sharing of resources and offering help- a new concept known as digital youth work (OECD, 2020).

WHAT HAVE WE BEEN WORKING ON?

The Value project is also an initiative of its own - the project aims to support youth facilitators, workers, advisors, coaches among other professions in then empowering young people, with a special focus on those experiencing disadvantages.

To do this, we have been working on the following three activities:

- 1) A Practical Roadmap for facilitators proving the road work on how professionals can work with disadvantaged young people
- 2) The Value Case Box filled with exercises and tools to try
- 3) The Value Show Case consisting of projects that young people can dive into to promote skills development and social engagement

Keep an eye out on our website to access all of these resources free of charge: <https://project-value.eu/en/>

PILOTING

In each partner country, we will be organising sessions to learn more about the Value project and its activities and exercises! If you are interested in being part of the sessions, contact us on [Facebook](#) to see whether piloting will be conducted near you.

We are looking for young people experiencing challenges, youth workers, coaches and support workers!



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